

SPM #8 (#14): Ratio of the black infant mortality rate to the white infant mortality rate.

Relationship to Priority Need(s): SPM #14, Ratio of the black infant mortality rate to the white infant mortality rate relates to Wisconsin's Priority Need #6 - Health Disparities.

Impact on National Outcome Measures: SPM #14 relates to National Outcome Measures #1-#5. Each of the activities identified below focuses on improving infant mortality and other perinatal outcomes for high-risk women, including African American women.

a) Report of 2003 Major Activities

1. Prenatal Care Coordination (PNCC)—Enabling Services—Pregnant women, mothers, infants

See NPM #18

2. Healthy Babies in Wisconsin: A Call to Action—Infrastructure Building Services—Pregnant women, mothers, infants

See NPM #15

3. Statewide Projects—Infrastructure Building Services—Pregnant women, mothers, infants

Both the Infant Death Center of Wisconsin and the Wisconsin Association for Perinatal Care were actively involved in the Healthy Babies summit and follow-up activities. Staff from the IDC-W served as chair of the Planning Committee. Collaborative, community-based activities were implemented by IDC-W to assist in the reduction of the racial and ethnic disparity in infant mortality. Staff participated in consortia meetings for the two Federal Healthy Start Projects and collaborated with community organizations to disseminate safe sleep information to African American communities. Strategies to decrease the risk of sudden or unexpected infant death was presented to 431 outreach workers at 31 educational sessions offered throughout the state.

WAPC developed and distributed 1,000 "First Birthday" magnets with messages related to safe sleep, immunization, breastfeeding, and other information to help infants reach their first birthday. There was a strong focus on perinatal mood disorders with co-sponsorship of a symposium and development of a position statement on screening for prenatal and postpartum depression.

4. Federal Healthy Start—Population-based Services—Pregnant women, mothers, infants

Title V MCH/CSHCN Program staff participated in a national Healthy Start meeting, the Families Helping Families Gathering, and team meetings of the Milwaukee FIMR project. Staff from the Milwaukee Healthy Beginnings Project with the Black Health Coalition served on the planning committee for the Healthy Babies in Wisconsin summit.

b) Current 2004 Activities

1. Prenatal Care Coordination (PNCC)—Enabling Services—Pregnant women, mothers, infants

See NPM #18

2. Healthy Babies in Wisconsin: A Call to Action—Infrastructure Building Services—Pregnant women, mothers, infants

See NPM #15

3. Statewide Projects—Infrastructure Building Services—Pregnant women, mothers, infants

IDC-W has a leadership role in the Healthy Babies initiative to improve birth outcomes and address racial and ethnic disparities. Staff serve as chair of the Steering Committee, co-chair of the Southeast Regional Action Team, and as an active participant in other Action Teams. IDC-W plans to improve the delivery of the risk reduction message to high-risk communities with input from five focus groups. In addition, education will be provided to coroners and medical examiners related to determination of cause and manner of death in sudden and unexpected infant deaths.

WAPC will support two Healthy Babies Action Teams, distribute "First Birthday" magnets and preconception materials, and provide education on perinatal mood disorders.

4. Federal Healthy Start—Population-Based Services—Pregnant women, mothers, infants

Title V participation continues at national and local Healthy Start Meetings. The Milwaukee Healthy Beginnings Project is represented on the Steering Committee for the Healthy Babies initiative and joined the MCH Program to co-sponsor a Statewide Action Team Meeting on Racial and Ethnic Disparities in Birth Outcomes on May 10, 2004.

c) 2005 Plan/Application

1. Prenatal Care Coordination (PNCC)—Enabling Services—Pregnant women, mothers, infants

See NPM #18

2. Healthy Babies in Wisconsin: A Call to Action—Infrastructure Building Services—Pregnant women, mothers, infants

See NPM #15

3. Statewide Projects—Infrastructure Building Services—Pregnant women, mothers, infants

Title V MCH/CSHCN Program will continue to collaborate with the Infant Death Center of Wisconsin and WAPC on community-based strategies to assist in the reduction of the disparity for infant mortality between racial and ethnic groups.

4. Federal Healthy Start—Population-Based Services—Pregnant women, mothers, infants

The Wisconsin Title V Program will continue its commitment to participating in the Milwaukee Healthy Beginnings Project. An important partnership will revolve around ongoing activities related to the Healthy Babies in Wisconsin initiative and follow-up activities with the REDBOAT.